

Video Production	4	3	2	1
Formatting & Editing	The student edited and organized the transcript in a way that made the information clear and interesting.	The student edited and organized the transcript in a way that made the information clear.	The student edited and organized but the information was not as clear or as interesting as it could have been.	The student did NOT edit or organize the transcript.
Videography-Interest	Many different "takes", camera angles, sound effects, and/or careful use of zoom provided variety in the video.	Several (3-4) different "takes", camera angles, sound effects, and/or careful use of zoom provided variety in the video.	One or two different "takes", camera angles, sound effects, and/or careful use of zoom provided variety in the video.	Little attempt was made to provide variety in the video.
Title and Credits	All titles and credits are accurate, legible and draw the viewer's attention.	Most titles and credits are accurate, legible and draw the viewer's attention.	Some titles and credits are accurate, legible and draw the viewer's attention.	Few (less than 75%) titles and credits are accurate, legible and draw the viewer's attention.
Interest and Purpose	Video has a clear and interesting purpose	Video is interesting but purpose is somewhat unclear.	Video is not interesting and purpose is somewhat unclear.	Video is not interesting and has no purpose.

Individual	4	3	2	1
Voice	Always speaks loudly, slowly and clearly. Is easily understood by all audience members all the time.	Usually speaks loudly, slowly and clearly. Is easily understood by all audience members almost all the time.	Usually speaks loudly and clearly. Speaks so fast sometimes that the audience has trouble understanding.	Speaks too softly or mumbles. The audience often has trouble understanding.

Acting/Dialogue	The student uses consistent voices, facial expressions and movements to make the character more believable and the story more easily understood.	The student often uses voices, facial expressions and movements to make the characters more believable and the story more easily understood.	The student tries to use voices, facial expressions and movements to make the characters more believable and the story more easily understood.	The student tells the story but does not use voices, facial expressions or movement to make the storytelling more interesting or clear.
Characters	The main characters are named and clearly described (through words and/or actions). The audience knows and can describe what the characters look like and how they typically behave.	The main characters are named and described (through words and/or actions). The audience has a fairly good idea of what the characters look like.	The main characters are named. The audience knows very little about the main characters.	It is hard to tell who the main characters are.
Listen to Others	Always listens attentively to other storytellers. Is polite and does not appear bored or make distracting gestures or sounds.	Usually listens attentively to other storytellers. Rarely appears bored and never makes distracting gestures or sounds.	Usually listens attentively to other storytellers, but sometimes appears bored. Might once or twice accidentally make a gesture or sound that is distracting.	Does not listen attentively. Tries to distract the storytellers, makes fun of them, or does other things instead of listening.
Knows the Story	The storyteller knows the story well and has obviously practiced telling the story several times. There is no need for notes and the speaker speaks with confidence.	The storyteller knows the story pretty well and has practiced telling the story once or twice. May need notes once or twice, but the speaker is relatively confident.	The storyteller knows some of the story, but did not appear to have practiced. May need notes 3-4 times, and the speaker appears ill-at-ease.	The storyteller could not tell the story without using notes.

Team	4	3	2	1
Problem	It is very easy for the audience to understand what the problem the main character(s) face and why it is a problem.	It is fairly easy for the audience to understand what problem the main character(s) face and why it is a problem.	It is fairly easy for the audience to understand what problem the main character(s) face and but it is not clear why it is a problem.	It is not clear what problem the main character(s) face.
Listen to Others	Always listens attentively to other storytellers. Is polite and does not appear bore or make distracting gestures or sounds.	Usually listens attentively to other storytellers. Rarely appears bored and never makes distracting gestures or sounds.	Usually listens to other storytellers, but sometimes appears bored. Might once or twice accidentally make a gesture or sound that is distracting.	Does not listen attentively. Tries to distract the storytellers, makes fun of them, or does other things instead of listening.